



**Car Show and Parade – May 12th, 2018 – Noon – 6 pm**

The 30<sup>th</sup> Annual May Madness Car Show & Parade will be presented on **Saturday, May 12th, 2018**. It will be held on Fourth Street in downtown San Rafael, CA. The event is presented, planned and executed by Team PRO Event, Inc..

May Madness is the longest running car parade in Northern California. Hundreds vehicles of all types, including classic cars, hot rods and customs line the streets of downtown San Rafael. It is a classic community event providing many levels of participation for residents, community service groups, sponsors, local businesses and you... **the Commercial Exhibitor.**

May Madness invites Commercial Exhibitors to promote and market their products and/or services. We hope you will want to be a part of this great community event.

If you need any additional information, give us a call at **Team PRO Event (415) 295-7465** or email us at **mmccarthy@teamproevent.com**.

**The 30<sup>th</sup> Annual May Madness  
2018 Commercial Exhibitor Application**

**See other side for Commercial Exhibitor  
Application Instructions and Agreement →**

Last Name: \_\_\_\_\_

Have you participated in the past? No Yes # Yr(s)? \_\_\_\_

First Name: \_\_\_\_\_

**Please Check Choice Below:** (Post dated checks will not be accepted)

Business Name: \_\_\_\_\_

Non-Refundable Processing Fee: (\$10.00)  
Please provide separate check.

Address: \_\_\_\_\_

10' x 10' Booth Space only (\$500.00) - no structure supplied

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

10' x 10' Booth Space with Canopy (\$650.00)

Phone: \_\_\_\_\_

**Form of Payment:**

Fax: \_\_\_\_\_

Check # \_\_\_\_\_  Money Order  Visa  Mastercard

Email: \_\_\_\_\_

Card Number \_\_\_\_\_

Website: \_\_\_\_\_

CVV # \_\_\_\_\_ (3 or 4 digit security code) Exp Date \_\_\_\_/\_\_\_\_

Brief Description of your product/service:  
\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please verify that you have included all of the following:**

- Application  Processing Fee  Booth Fee
- Signed Release (see other side)

**Make checks payable and mail to:**

Team PRO Event, Inc., P.O. Box 315, Mill Valley, CA 94942

**For further information please contact us at Team PRO Event, Inc.**

Phone (415) 295-7465 • Email: mmccarthy@teamproevent.com  
Visit www.teamproevent.com

For official use only:

# COMMERCIAL EXHIBITOR APPLICATION INSTRUCTIONS



Please make a copy of these instructions for your records.

Please complete the Application Form by PRINTING OR TYPING the information requested.

**Acceptance:** You will be notified of your acceptance status within a month of receiving your application. Checks from those who are not accepted will be returned at that time. Applications will be allowed up to the event date, as long as space allows.

**Payment:** The Participation Fee at this year's event for Commercial Exhibitors is **\$500.00** for a 10' x 10' space, \$650 for a 10' x 10' space with canopy. Also, there is a non-refundable processing fee of **\$10.00**. Make your checks payable to **Team PRO Event, Inc.** This must accompany your application. There is a \$25.00 return check charge for any bounced checks.

**Withdrawal:** Once the Commercial Exhibitor funds are committed, participation fees are not refundable.

**Cancellation:** If weather, acts of God, or other circumstances beyond the control of Team PRO Event, Inc. cause the event to be canceled, participation fees will not be returned. Team PRO Event, Inc. will not be held liable to Commercial Exhibitors for the failure of the event to take place.

**Space Assignment and Final Instructions:** Accepted Commercial Exhibitors will receive your event information packet by approximately April 17, 2018. This will include your specific Space Assignment, as well as detailed, day of the event load in and load out instructions.

## EXHIBITOR RELEASE & HOLD HARMLESS AGREEMENT

This agreement is entered into by and between Team PRO Event, Inc. (Producer/Presenter), and the Commercial Exhibitor filling out, signing, and returning the application (Commercial Exhibitor).

Producer is in the business of providing space at May Madness for the Commercial Exhibitor. Producer/Presenter do not participate in the construction, assembly, or placement of the individual Commercial Exhibitor's exhibit. Producer, on behalf of the Presenter, provides space only at the event.

The Commercial Exhibitor hereby indemnifies and holds the Producer/Presenter, its agents, employees and harmless from any and all claims, including costs and attorney's fees resulting therefrom, arising out of said Commercial Exhibitor's participation in this event. For the purpose of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and product to their designated location, the set up and display of any such structure and presentation, and the dismantling and removal of all such items from the area provided by or through the Producer/Presenter or its agents, employees and servants.

The Commercial Exhibitor hereby expressly assumes any risk of harm to the Commercial Exhibitor arising out of their participation and the participation of other Exhibitors in May Madness, including any risk resulting from the particular location of the space designated to them by the Producer/Presenter.

This agreement shall be effective immediately upon execution and continue in effect throughout the event period.

Commercial Exhibitor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Business Name: \_\_\_\_\_